

Todd Johnson

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Objective

To use my skills and knowledge of the advertising and broadcast industries to help companies convey their ideas and abilities to others in innovative ways.

Experience

May 08- Present

Independent Broadcast Producer Atlanta, GA

April 99-Present

Mom-o-Rama Co. Atlanta, GA
Executive Producer / Director of Sales

- Manage productions from start to finish, including bidding, hiring crews and vendors.
- Handle the traffic of invoices and collection of payments.
- Director of Sales for the nation, focusing primarily on the Southeast.
- Handle day to day operations for Mom-o-Rama, including vendor relations, office supplies, and client relations.

Mar 98-April 99

Kor Broadcast Inc. Atlanta, GA
Executive Producer / Director of Sales

- Performed the same duties as listed during my tenure at Mom-o-Rama. These are the same company. Kor Broadcast Inc. went through a name change in April of 1999 to Mom-o-Rama.

June 94-Mar 98

WestWayne, Inc. Atlanta, GA
Broadcast Producer

- Was responsible for the management of various commercials, whether television or radio, from concepting through production.
- Handled bidding of projects, and managing the costs.
- Handled many presentations, to both agency personnel and clients.
- Implemented a computerized filing system for the videotape library.
- Established an in-house editing and dubbing service for the agency, which paid for itself within 2 years.

Education

March 1994

B.A. in Mass Communications Auburn, AL
Auburn University

- Specialty in Radio/Television/Film
- Minors in Spanish and Business Management
- Member of the Auburn International Film Society
- Disc Jockey at WEGL 91.1 FM, the University radio station

Computer Skills

- Computer literate
- Word, Excel, Illustrator, PointZero, Imovie, FinalCut

Miscellaneous

- Own G4 laptop computer
- Enjoy Travel
- Reel available if needed

References available on request